



## Re-Imagine

- children from Cambridge primary schools work with CCI artists to create dreamscapes with reclaimed materials
- businesses from the region donate materials

Re-Imagine is an exciting new project to explore the creative potential of reclaimed materials. In partnership with Donarbon Waste Management and Cambridgeshire County Council, CCI is working with schools and the wider community to build dreamscapes from reclaimed materials, sourced from local people and businesses.

Children at The Grove Primary School in Cambridge earlier this week said the workshop made them think: *that rubbish was very useful....more about recycling...that I could think more about designing and creating stuff...about rubbish machine - I could think about the sharp teeth and the machine when things couldn't go through it.*

CCI will be running a drop-in workshop all day at the Recycling Open Day at the Donarbon Waste Management Park, Ely Road (A10), Waterbeach, Cambridgeshire, on Saturday June 19<sup>th</sup>, 10am – 4pm. Suitable for any age, no experience necessary.

The Re-Imagine project is part of a wider range of activities planned by Cambridgeshire County Council, the District Councils in Cambridgeshire, and Donarbon, to raise awareness about the benefits of waste reuse and recycling in a creative and memorable way that will help councils meet their waste reduction targets. Mark Shelton, Waste Promotions Manager at Donarbon, said *I have worked In the recycling business for over 20 years in various roles, and this is the first time I have been involved with a project like this. It Is a really creative and hands on way to give children and adults an insight to the benefits of reuse and recycling, that will be highly memorable, and which children In particular will take home with them.*

Julia Barrett, Director of Environment and Regulation at Cambridgeshire County Council said, *Children and young people are the recyclers of the future, and we are always looking for new and innovative ways of encouraging them to do their bit for the environment. This project is certainly innovative and we believe it will make a real difference.*

Further information from: Ruth or Neil, [info@cambridgecandi.org.uk](mailto:info@cambridgecandi.org.uk)/01223 354146  
[www.cambridgecandi.org.uk](http://www.cambridgecandi.org.uk)

